

RJ REYNOLDS

TOBACCO COMPANY

J. Campbell
Promotional Coordinator

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January 30, 1996

TO: D. DeROSE

PROMOTION: DORAL \$3.00 ON-CARTON #600041
ITEM INFORMATION: ITEM #501614 \$3.00 Coupon (100/SKU)
ITEM #504773 / 8-Case Display (1/SKU)
ITEM #504794 / POS Kit

ARRIVAL DATE: Order to arrive 2/28/96

Darren, please order number of SKUs as indicated to Retail Reps 'Ship To' locations (advise any discrepancies or amounts remaining after orders placed):

Assign. #	ITEM #	1622	1623	1626	1636	1638
20	501614	N/A	N/A	N/A	22	3
	504773				6	2
	504794				6	2
21	501614	N/A	N/A	10	N/A	9
	504773			2		6
	504794			2		6
22	501614	4	N/A	N/A	6	3
	504773	2			3	2
	504794	2			3	2
23	501614	4	2	N/A	N/A	15
	504773	2	1			10
	504794	2	1			10
24	501614	N/A	12	N/A	N/A	N/A
	504773		2			
	504794		2			
25	501614	4	1	N/A	N/A	3
	504773	4	1			2
	504794	4	1			2
26	501614	6	20	24	N/A	15
	504773	2	3	5		10
	504794	2	3	5		10
27	501614	N/A	N/A	N/A	N/A	9
	504773					3
	504794					3
28	501614	N/A	6	44	8	5
	504773		1	9	2	1
	504794		1	9	2	1
29	501614	N/A	N/A	14	N/A	14
	504773			3		3
	504794			3		3
30	501614	2	N/A	N/A	N/A	N/A
	504773	1				
	504794	1				
162204	501614	20				
	504773	5				
	504794	5				

TOTAL SKUS: 501614 285
504773 93
504794 93

cc: S. MacLeod

51861 9666